



# MANAGEMENT OF SUSTAINABLE COCOA



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As a part of the efforts to promote a sustainable natural resource management, MCA-Indonesia establishes a partnership of private-public and non-governmental organisations to improve agricultural productivity and access to the market for targeted value chains to improve revenue and to reduce pressure upon forests and the environment.

Through the Green Prosperity Project, MCA-Indonesia supports projects in the category of sustainable agriculture, which among others consists of a focus on partnerships and management of sustainable cocoa plantation.

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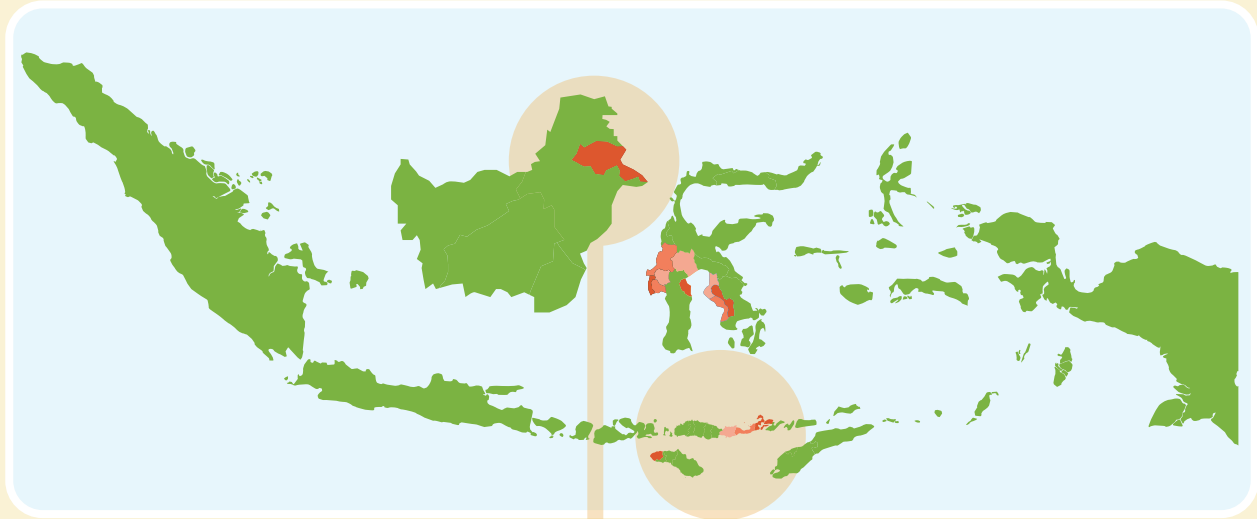
## GOAL

The primary purpose of the provided support is to improve the development of sustainable cocoa industry in Indonesia, and to improve the welfare of farmers and to establish equal benefits for both entrepreneurs and administrators, while also maintain the preservation of the environment.



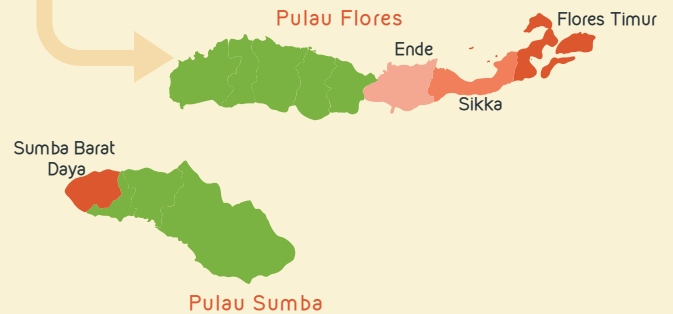



## LOCATIONS



 **East Kalimantan:**

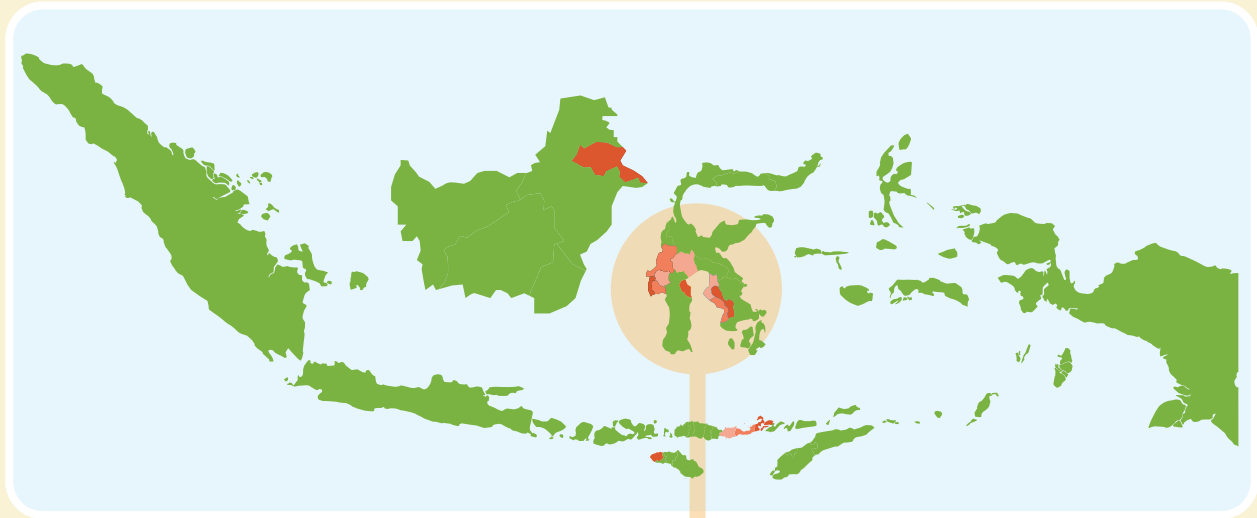
Berau



 **East Nusa Tenggara:**

South West Sumba, Ende, East Flores,  
Sikka

# LOCATIONS



## West Sulawesi:

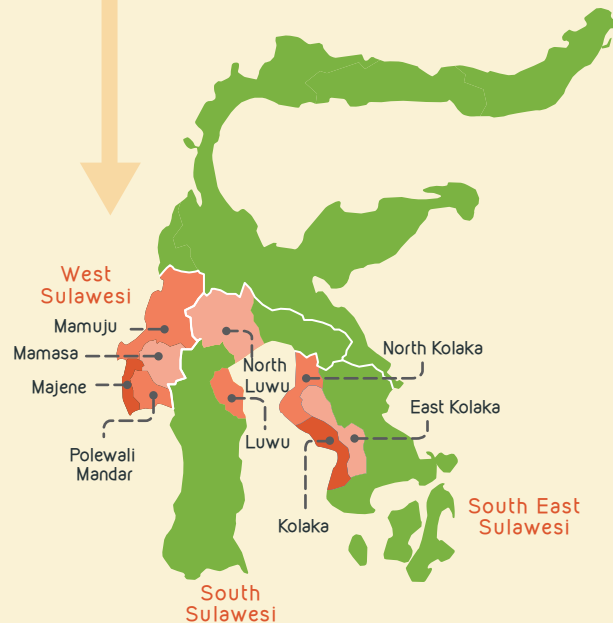
Mamuju, Mamasa, Majene,  
Polewali Mandar

## South East Sulawesi:

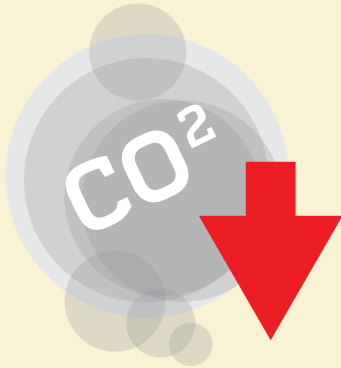
South West Sumba, Ende, East  
Flores, Sikka

## South Sulawesi:

Luwu, North Luwu



# APPROACHES



In specific, the partnerships of MCA-Indonesia with various organisations are aimed to reduce greenhouse emissions by improving productivity through sustainable agricultural practices, which include:



Improving input of agriculture and practices of agricultural business



Opening access of farmers towards global market and national supply chain



Improving financial literacy



Assisting the application of sustainable agricultural methods



## PARTNERS



Rainforest Alliance



Swisscontact



Kalla Foundation



Donders Human  
Development Foundation



The Association of  
MENAPAK Indonesia



Bina Potensi Desa  
SINTESA



Sahabat Cipta Foundation



Integrated Wallace  
Operation Foundation



# PARTICIPATION

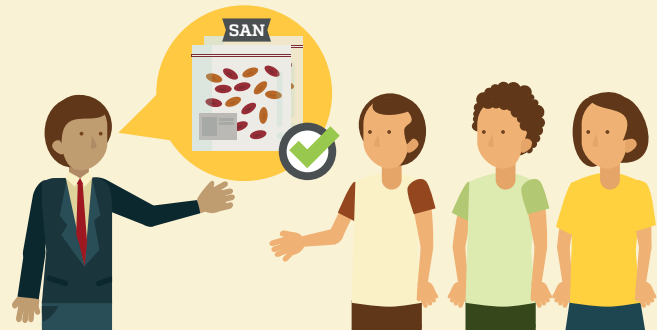


A series of training conducted by partners are aimed to improve the farmers' abilities to produce a good quality of cocoa products, which would improve the farmers' revenues

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Some of the partners have even strived for the farmers to be able to produce cocoa products that meet the standards for Sustainable Agriculture Network certification in order to sell cocoa products with a more competitive price

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At the end of the project, farmers who have received training will have better opportunities to be connected with global and national supply chains

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# INPUT AND FARMING TECHNIQUES



Through the Green Prosperity Project, MCA-Indonesia and its partners seek to improve inputs and farming techniques of the farmers by raising mixed farming methods, drying by sunlight, application of sustainable agricultural methods, and management of sample plots.

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The activity is also focused on addressing financial challenges faced by the cocoa farmers by introducing microfinancing products, conducting training of financial planning, as well as implementing training on how to use fertilisers through demonstration plots and vegetable gardens



# PARTICIPATION



The activity in this project covers at least 50% of new cocoa farmers .  
In addition, various activities in the project will also collaborate with farmers whose revenues are derived from cocoa business and farmers with full commitment to follow all series of training activities until the finalisation of the project.



## CLOSING

This activity seeks to support the development of agricultural industry, especially cocoa by maximising the productivity of the farms and plantations, applying smart agricultural methods while also maintaining preservation of natural resources in a sustainable manner.



# Millenium Challenge Account-Indonesia

Reducing Poverty Through Economic Growth

Gedung MR 21 (Gedung Jasindo)

Jl. Menteng Raya 21, Jakarta Pusat 10340 Indonesia

